



# SOUTHERN GERONTOLOGIST

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## ***PRESIDENT'S MESSAGE***

SPRING BREAK!!!! While college students hightail it to the beach or hit the slopes, for faithful SGS members the annual SGS meeting is their spring break. Sans sand and waves, springtime in Raleigh is beautiful. You can still get that unhealthy burn as you stroll along on the Raleigh walking tour (don't miss the Cree Shimmer Wall, a 9,284 square-foot art sculpture of an oak tree made up of nearly 80,000 aluminum squares that move in the wind. It is an incredible delight and I like to visit it when in Raleigh). You might bring your swimsuit for an informal SGS get-together at the hotel's indoor pool. And it is an easy visit to museums, restaurants, or shopping using the FREE R-LINE, the eco-friendly urban transportation system. Raleigh is a happening place and SGS is a happening meeting!

AND SGS is a bargain! For example, The Downtown Marriott City Center rate is only \$129 per night offering SGS members complimentary parking and Internet. AND, SGS follows the Southern tradition of hospitality of feeding folks beginning with the President's Opening Reception, followed by Continental Breakfasts, the Awards Luncheon, the GRITS Brunch and session breaks. BUT it is the SGS program carefully crafted by the program co-chairs Jennifer Craft Morgan and Wayne Moore that is the *real* SGS bargain. I would like to highlight just a few 'bargains' they've included.

The Annual Meeting kicks off with the President's Opening Session. I will introduce how *The New Aging Enterprise* benefits boomers, older adults and an aging society. Next, Dennis Streets, Director of the North Carolina Division of Aging and Adult Services, discusses major issues facing our states, policy-makers

and the business community as the Boomers become elders. In his talk, "Aging-A Lifelong Business" he will draw on trends that have occurred as the Boomers have moved through prior life stages and will project future trends for Boomers and the succeeding generations. He will discuss both the needs and strengths of older adults and help us think through the roles of government and business in building livable and senior-friendly communities. Following the two presentations, there will be a reception with refreshments.

A number of Presidential Events are on the program including the Friday morning session, *Silver Industries – not Silver Jewelry*. This Presidential Symposium provides examples and background on the growing interest in aging and business opportunities including international examples; a panel of entrepreneurs will discuss their experiences. In addition to awards, the Friday lunch features a distinguished panel speaking about opportunities for the public, private and civic sectors in the new aging enterprise. These sessions and more provide fresh insights to longstanding issues. I anticipate you'll leave SGS with a vision of aging that includes new economic opportunities.

While I could go on about the impressive SGS program assembled by Jen and Wayne, reading the *Southern Gerontologist* is much less boring; so make certain you check out all the details on the special events –from formal presentations to networking events, social events, and even shopping events (the annual Silent Auction). This year we acknowledge the recent passing of our own Gordon Streib and his wife Ruth in a remembrance on Saturday . I want to thank Jen and Wayne for their dedication, thoughtfulness, carefulness and time in developing this meeting. Both are two of the most organized people I know! Thank you both!

Over these past several months, the SGS board has begun efforts in collecting our history, researching our archives and negotiating moving the archives to Appalachian State University. The Publications Committee reviewed applications for the *Journal of Applied Gerontology* (JAG) editorship and interviewed several candidates. Highly involved in this effort were Victor Marshall and Malcolm Cutchin and members of the Publications Committee. As we thank Victor and Malcolm for their commitment, we welcome Joe Gaugler as the new editor (see p. 15).

The Site Committee has researched locations and hotels for the 2012 meeting, the Awards Committee has reviewed applications, the Nominations Committee developed an exceptional slate for the ballot, and the Bylaws Committee has reviewed our policies. Additionally, the Board has begun discussion on how to memorialize members. As a volunteer board with no release time from their day jobs for SGS, they have been exceptional and have responded quickly.

SGS continues its influence in southern gerontological research and application; however the organization needs to address a number of issues such as SGS members' aging, succession planning, declining involvement by those in practice, and sustainability for SGS. Many of these will be discussed during the SGS business meeting on Friday at 4:15 p.m.

I look forward to seeing you in Raleigh for a SGS spring break! Bye for now, I need to pack!

Jan Wassel

## ***What's Going On? A Sampler\* of Program Delights***

by the Editorial Team

\*The list below is only a partial list of program segments and events—it's just a sampler of some of the events and how we think you will benefit if you come to them. Some of the events, such as the two Presidential Symposia (see p. 6-7) and a special remembrance event (see p. 9) appear in other articles in this issue.

Don't forget to carefully check out the conference program abstracts for the superb variety of posters, paper sessions and workshops. The Program Co-Chairs, Jen Craft Morgan and Wayne Moore want you to know that they hope you will “make a connection with SGS that will get you involved in our network of talented members, history, traditions, and bring you back to next year's meeting.” Full conference details will be available on the SGS website at [www.southerngerontologicalsociety.org](http://www.southerngerontologicalsociety.org)

### **THURSDAY**

#### **President's Opening Session and Reception [6:30pm-9:00pm]**

If you come....

You will meet and be welcomed by President Jan Wassel who directs the Department of Gerontology at UNC-Greensboro (UNCG). Jan is the inspiration behind the conference theme and an early leader in the movement to involve the private sector and incorporate business perspectives in addressing aging issues. After her remarks on “**The New Aging Enterprise,**” Jan will introduce Dennis Streets who directs the state unit on aging in North Carolina. Dennis is highly admired for his innovative and integrative thinking, able to draw ideas from gerontology, planning, demography, long-term care, and public health among other fields to shape creative governmental solutions. He is a wise spotter of trends and was among the first to get the NC aging network to think about the changes that would come with the aging of the Boomers; more than a decade ago he developed reports on the Baby Boomers in Midlife and held regional forums across North Carolina to get us on board. Last year, he spearheaded efforts to survey all agencies in NC state government about their readiness to address issues related to aging clientele and an aging workforce. Now he is drawing vital connections between business and government in responding to issues in which we all have an investment. In his presentation, “**Aging—A Lifelong Business,**” he will describe the journey of the Boomers over time, looking backward and forward. A Boomer himself, he told us “Boomers need a long view whether we have children or not, grandchildren or not. We need to build a future that is right in the short-term and a foundation for those who follow.” After the presentations, stick around for the **Reception** to meet the speakers and network with friendly fellow SGS members while enjoying some hearty refreshments.

### **FRIDAY**

Friday is full of exhibits, a silent auction, poster sessions, papers and workshops, a Presidential Symposium, an Awards Luncheon with an engaging panel of experts, a Careers in Aging session, followed by a Business Meeting with a Raffle, and a career-focused Networking Event plus dinner Dine-Arounds. For Friday program segments not described below, please refer to the conference program.

#### **Awards Luncheon [12:15pm-1:45pm]**

If you come....

You will hear some of the best known cutting-edge thinkers on what to expect in our aging

society in the next few decades. Bob Blancato, President of Matz, Blancato & Associates and known to many of us for his leadership roles in the 1995 and 2005 White House Conferences on Aging, brings his experience in the world of aging services and elder advocacy to discussing **“The New Aging Enterprise: Opportunities in the Public, Private and Civic Sectors.”** He is joined on the panel by Greg O’Neill, Director of the National Academy on an Aging Society and co-editor of the *Public Policy & Aging Report* and the *Civic Engagement in an Older America e-Newsletter*. Greg is one of the national experts calling attention to the opportunities and need for the Boomers and other older adults to continue their civic contributions as they age. Dennis Stearns is President of Stearns Financial Services, a financial services company based in Greensboro, NC that serves an international clientele. Dennis brings to the discussion more than 20 years of experience as a financial planner and investment manager. With their diverse perspectives, you can be sure you will take away something new to think about and act on. And you will also get to cheer on the winners of SGS’ annual awards. For descriptions of these awards, please see the website.

### **Silent Auction [Friday 9am-5pm, Saturday 9am-3:45pm]**

If you want to shop while you are in Raleigh, be sure to visit our own wonderful private shopping event of donated items [Friday and Saturday 9am-5pm].

If you come....

You will likely find something for your desk, your coffee table or the perfect gift for a favorite colleague. Past items have included pottery, jewelry, scarves, sports memorabilia, wine, chocolate, books, restaurant coupons, weekends at beach homes and items from international travel. Joy Whittington, chair of the Silent Auction said “the amazing thing is the unsuspected skills of our members that are revealed -- knitters, jewelry makers, crafters, photographers, and authors all are in our midst.” Also, the silent auction area is the place to gather for breaks and browsing between sessions.

How it works: Meeting participants bring items for the silent auction tables to be displayed during the SGS meeting. Bid sheets for each item indicate the starting bid and they increase for each successive bid. Your donations are acknowledged with a tax-deductible receipt for the value of the items, making this a win-win situation. **Be sure to get your bids in before the auction closes on Saturday at 3:45 PM!**

Beware: You might even discover something about yourself, as the sense of competition and consumerism overtake your sense of collegiality and you return to the tables again and again, to place strategic bids or to write down a final bid as the auction closes. One of us still cherishes the hand towel bearing the likeness of Elvis that she “won” at an SGS Silent Auction many years ago.

If you have questions about the Silent Auction, see the expanded article on page 8 or email Joy Whittington at [joywhitt@verizon.net](mailto:joywhitt@verizon.net)

**Come and Tell your SGS Story!** *New This Year!* [Friday, 2:00-3:30pm and Saturday, 2:00-3:30pm]

If you come....

You can help write our organization’s story. If you come to either session, you will get the chance to tell your story (stories) to students or the Program Chairs or participate in a guided interview on what SGS has meant to you and your career in aging. Consider bringing along mementos such as photos or pamphlets to be copied for a digital SGS archive. We think this is a wonderful opportunity to connect meaningfully with each other and to preserve our history for future generations of gerontologists!

If you cannot attend the annual meeting in Raleigh, we are still interested in your stories and items representing the history of the organization. To discuss arrangements for sharing these, contact Jen Craft Morgan at [craft@email.unc.edu](mailto:craft@email.unc.edu)

**Careers in Aging presentations and related events** [3:45pm-5:15pm—see program for detailed schedule].

If you come.....

You will learn from and get to talk with Pauline Abbott, distinguished gerontologist from California State University Fullerton who will share her take on “**New Career Opportunities in Aging.**” This session is for everyone, whether you are looking to start or reinvent or simply energize your career in education, service or research. As an academician as well as Vice President of the National Association for Professional Gerontologists and leader of several other professional organizations in gerontology, she has watched closely the evolution of gerontology from a multi-discipline to a profession. In her class on “Professional Issues in Gerontology,” she teaches the critical need for articulating what you know how to do, communicating with employees not using jargon, and networking, networking, networking. She will focus on where we’ve been, where we are, and where we are going related to careers and employment in the field of aging. You will likely take home information and ways to look at careers in aging that will be worth a lot to you.

And if you are a student you just might take home even more. All students who attend this session will be entered in a **Raffle** for a \$50.00 gift card to Barnes and Noble. Note: The drawing will be held at the end of the **SGS Business Meeting. The student must be present at the Business Meeting to win.** Attending the annual Business Meeting is a great way to learn about SGS, find out which committees you might be interested in and, very importantly, to put together names and faces of gerontologists you might later like to meet and network with.

You will be able to apply what you just learned if you attend the reception which follows. Immediately after the Business Meeting, SPO Gamma Delta and the UNCG Gerontology Program will host **Meet the Professionals: Student Networking Event** where you will have an hour-and-a-half to meet professionals from a wide range of disciplines, practice and academic settings. According to SGS President Wassel, these will include people who have chosen entrepreneurial paths, as well as people who work for county and state government, the U. S. Census, hospice and more.

SGS Professionals: If you would like to participate and represent your professional interest, please mail a short description of your current position to Jessica Erricolo at [jherrico@uncg.edu](mailto:jherrico@uncg.edu)

### **Dine-Arounds**

If you want to eat dinner with your new-found networking colleagues or long-time SGS friends....

You should sign up early for one of the Dine-Arounds at restaurants selected by the Local Arrangements Committee. Look for the sign-up sheets at the conference registration table. SGS dine-arounds always provide a time at which to meet new folks, enjoy the company of old colleagues and friends, and to share a good time after a day spent “conferencing it up.” From Mediterranean to Sushi to Cajun to Irish, there are flavors and fares that should be able to

please just about every person's palate.

Folks with the desire to stay out a bit later that evening will have the chance to take part in a 'pub crawl' as well. All night spot locations are conveniently located along the "R" busline. For those who have a taste for some live music, there will be a band catering to those who like rock (Drivin & Cryin on Friday night) as well as one well-suited for lovers of funk (Kooley High on Saturday night) at a well-established local venue. Keeping with the interests of those who love the performing arts, but prefer shows that are easier on the eardrums, the Carolina Ballet and the NC Symphony are running concurrently at the Progress Center for Performing Arts.

## SATURDAY

Saturday once again bustles with exhibits and the completion of the silent auction, poster sessions, papers and workshops, a second Presidential Symposium, Committee and Special Interest Group Meetings, additional time to Tell Your SGS Story and an early evening program to remember the late Gordon Streib and his wife Ruth. For more details on any of the Saturday events, please refer to the conference program.

## SUNDAY

In addition to another selection of papers and workshops, Sunday includes an SGS tradition, the **Gerontologists Rooted in the South (GRITS) Brunch: Honoring SGS Past** [10:00am-noon]

If you come....

You will learn about "**The Value of Legacy and the Commitment of SGS.**" SGS leaders Wiley Mangum, Jan Wassel and Ed Rosenberg will discuss the past, present and alternative futures of SGS and help recognize the members we call GRITS – Gerontologists Rooted in the South, defined as those who have been SGS members for 10 years or more. The Closing Brunch is an opportunity to continue networking, resolve to attend next year's meeting and get nourishment for a good trip home.

## ***Two Presidential Symposia Present "Hot Topics"***

If you are planning to attend the SGS annual conference in Raleigh, be sure to check out these informative special sessions.

### *Presidential Symposium I*

Silver Industries is not Silver Jewelry! A Global Perspective on the New Silver

Friday, April 15<sup>th</sup>, 8:30 AM – 10:00AM

Silver industries are businesses that create, produce, market, and sell goods and services to older adults. Japan's business community and government have both embraced and promoted 'silver' for economic development. The United States lags behind in innovation, design and product development for the older consumer market. Janice Wassel, PhD, UNC Greensboro will provide an overview of silver industries and engage a panel of entrepreneurs in a dialogue about the barriers, their own pathways to this industry and longer range potential of silver industries. Examples from other countries and from the U.S. will provide a perspective

on the development of silver products and services currently in use or in development from low to high technological solutions. A panel of entrepreneurs will follow discussing the potential growth for older adults and the aging boomers, market opportunities and present examples from personal product development. Included on the panel is Eric Ford, Professor of Entrepreneurship from the NC Entrepreneurship Center, North Carolina entrepreneurs Ellen Atkins and Scott Sinknitter, and California entrepreneur Gloria Cavanaugh, former CEO of the American Society on Aging. Ford will provide background on support available for potential entrepreneurs interested in the silver market. Atkins and Sinknitter will discuss how family health and aging issues put them on the path to entrepreneurship (Atkins as a financial advisor, Sinknitter as a product developer). Cavanaugh will discuss her post-retirement role in consulting.

*Presidential Symposium II*  
The New Aging Theory Enterprise

Saturday, April 16<sup>th</sup>, 10:30 AM- 12:00 PM

For budding gerontological theorists and those of us who just need to catch up, the second presidential symposium entitled, “The New Aging Theory Enterprise: Historical Roots and Promising Directions” will be an intriguing session. Co-presenters include Victor Marshall, PhD, UNC at Chapel Hill; Malcolm Cutchin, PhD, Allied Health Sciences and Institute on Aging UNC at Chapel Hill; Mary Byrnes, PhD, Sociology, Western Carolina University; Candace Kemp, PhD, Gerontology Institute and Sociology; and Dawn Carr, PhD, CPHAR, Institute on Aging, UNC at Chapel Hill. These social gerontologists will review theoretical developments and new ‘hot topics’ related to several themes including environment, health and aging; feminist perspectives; intersections of formal and informal care; the Third Age; and work, the life course and the risk society. The session may be of interest to anyone, but of particular interest to graduate students and social and public health scientists, and to practitioners who value theoretically informed research.

## ***Help Support SGS through the 2011 Silent Auction!***

A highlight of each SGS annual meeting is the Silent Auction. This auction is a successful fund-raiser for the Society and provides an outlet for the dedicated shoppers amongst us.

***Where do the Silent Auction items come from?*** Everyone coming to the SGS meeting is encouraged to bring one or more items to contribute (preferably worth \$25 or more, although we're not too picky). Contributors will receive a receipt that you can use to deduct the full, fair-market value of the item on your income taxes.

***What kind of things should I bring?*** Bring anything you think will appeal to SGS meeting participants. Some popular items are: books (autographed ones are nice), jewelry, chocolates, college/university items, collectibles, gifts for children, handmade crafts, gift cards from national store chains (especially bookstores), items that represent your state or region, items you "won" at previous auctions that you didn't really want, or anything with an aging theme.

***What do I do with the items I bring for the auction?*** The Silent Auction set-up time is Thursday, April 14, 2:00-6:00 p.m. Someone will check in your items and give you a receipt. Of course, you may bring in items throughout the Silent Auction, but the sooner the better! Sooner equals more bids!

***When will the Silent Auction take place?*** The Silent Auction will be open throughout the conference: Friday, 9:00 a.m. – 5:00 p.m. and Saturday, 9:00 a.m. – 3:45 p.m. The Silent Auction will be closed during the Awards Luncheon (Friday, 12:15 – 1:45 p.m.) Silent Auction tables will start closing promptly at 3:45 p.m. on Saturday. When you are visiting the exhibits or taking a coffee break in the Exhibit Hall, visit the Silent Auction across the hall and place your bids.

***How does the Silent Auction work?*** The donated items are displayed on a series of tables, with a bid sheet beside each item. When you find an item you like, write down your bid, making sure your bid is above the required minimum. Throughout the conference, periodically check your bid, and if someone is bidding against you, raise your bid. At the close of the auction (starting Saturday at 3:45 p.m.), the highest bidder gets the item.

***How will I know if I win the items I bid on?*** Preferably, be at the auction when it closes on Saturday at 3:45. As each table is sequentially "closed," take the items you won to the cashier to pay (cash, checks, and credit cards accepted). If you can't be present at the closing, check at the SGS registration desk later in the afternoon to see if your bids were successful. Or come to the Closing Brunch on Sunday. Any items not claimed before the Brunch will be auctioned off live at that time.

***Have a question or wish to volunteer at the auction?*** Contact Joy Whittington at [joywhitt@verizon.net](mailto:joywhitt@verizon.net).



**Southern Gerontological Society's Remembrance of the Streibs**  
**Saturday, April 16<sup>th</sup>, 5:45pm**  
**Marriott, Downtown Raleigh**

A remembrance service will be held in honor of one of our founding and eminent members, Dr. Gordon Streib and his wife, Ruth. The Streibs had been living in Oak Hammock, a lovely CCRC in Gainesville, FL. Dr. Streib was instrumental in establishing Oak Hammock. Dr. Streib passed on Thursday, February 17, 2011 and his wife, Ruth passed the following day after being informed of her husband's death. Dr. Lorin Baumhover noted that with their passing, there are fewer and fewer founding members of SGS. He goes on to write that "after a day of discussing whether we should start such a group, bylaws, dues, and so forth, somebody set up a card table in the hall and Ruth Streib collected our (SGS) first dues." A documentary filmed by Dr. Leonard Poon on Dr. Streib will be shown during this special service. The film is a review of how Gordon and his wife met, their lives together, and Dr. Streib's philosophy on aging using himself as an example. The remembrance is being organized by Drs. Wiley P. Mangum, Edward Foltz, and Leonard Poon. Please join us during the SGS Annual Meeting to celebrate the rich lives of these remarkable and giving individuals.

Obituaries for both Mrs. Ruth Streib and Dr. Gordon Streib follow.

Gordon Franklin Streib, Noted Gerontologist Dies at 92.

**Gordon Streib**, 92, died February 17, 2011 at Oak Hammock Continuing Care Retirement Community (CCRC) in Gainesville, FL. He was grateful to have lived at Oak Hammock for 7 years with his beloved wife of 67 years, Ruth. Dr. Streib retired from the University of Florida as a Distinguished Research Professor Emeritus of Sociology in 1988. An internationally known scholar of retirement housing, Dr. Streib and Dr. Ray Coward made a presentation to then UF President John Lombardi and began a process resulting in the development of Oak Hammock, a CCRC affiliated with the University of Florida. Dr. Streib and his wife, Ruth, were residents of Oak Hammock and were active participants in the residential community.

Dr. Streib was born in Rochester, New York in 1918. Although his parents were unable to send him to college, the pastor of his church noted that he was a bright young man with college potential. As a result, the minister made it possible for Gordon to attend North Central College in Naperville, Illinois. He received a BA in history in 1941. As World War II was looming, Gordon registered as a Conscientious Objector and served in widely diverse capacities that included building roads in upstate New York, serving as a cook's helper at Columbia Presbyterian Hospital, and volunteering for human hunger experiments. He met his wife, Ruth Boyer, in the kitchen at the hospital where she served as a student dietician. They married in 1944. While working at the hospital he attended the New School of Social Research and received his master's degree in sociology in 1946. After the war he helped transport horses to Poland for the American Friends Service committee in order to help rebuild Poland's agricultural stock.

Dr. Streib received his Ph.D. in sociology from Columbia University in 1954. As a graduate

assistant for Paul F. Lazarsfeld, Gordon completed his dissertation research on the Navajo reservation at Four Corners in New Mexico where he took his young family to live on the reservation in the early 1950s.

Gordon began his teaching career at Cornell University in 1949. While at Cornell, he was the recipient of two Fulbright scholarships and completed research on aging in Denmark in 1959 and in Ireland in 1966. Both resulted in widely distributed publications. After teaching there for twenty-six years, Gordon retired from Cornell as Professor Emeritus in 1975. Shortly thereafter, he joined the faculty of the University of Florida as a Graduate Research Professor of Sociology. While at Florida, he undertook a wide variety of local, state, national, and international programs and activities and research activities.

Dr. Streib was the author or editor of eight books, 150 journal articles, and numerous book chapters. Among his well-known books are *Retirement in American Society: Impact and Process*, with Clement J. Schneider (Cornell University Press, 1971) and *Old Homes—New Families*, with W. Edward Folts and Mary Ann Hilker (Columbia University Press, 1984).

Dr. Streib was a Fellow of the Gerontological Society of America, Social Science Editor for the *Journal of Gerontology*, a frequent member of NIH Study Sections for research on aging, a member of the Board of Directors of the Andrus Foundation of the American Association of Retired Persons, and was awarded an honorary Doctor of Letters degree by Waterloo University, Ontario Canada. He was honored by the Gerontological Society of America with the Robert W. Kleemeier Award for Outstanding Research, and received the “Distinguished Contributor to Sociology of Aging” from the American Sociological Association. He was a founding member of the Southern Gerontological Society which named their Gordon F. Streib Distinguished Academic Gerontologist Award after him. As an example of Dr. Streib’s indomitable spirit, when he was 90 years of age, he and his wife, Ruth, drove from Gainesville to St. Petersburg, FL to attend the annual meeting of the Southern Gerontological Society in 2009. They never missed one of these meetings and they always attended as a couple – which is quite rare for married attendees of annual professional meetings.

It is easy to note a person’s professional accomplishments in a short obituary. It is much more difficult, however, to communicate the humanity embodied in a person who meant so much to so many others. As Gordon’s daughter said: “Dad could talk to anyone – he was fundamentally interested in human beings – a true social scientist – a quality that made him a great field researcher.”

Ruth Streib, Gordon’s wife and companion, died just one day after he died and a family member said: “It was absolutely a blessing that they died so close together in time...because neither one would have wanted to go on without the other.”

Dr. Streib’s survivors include his children, Nelson A. Streib of Watsonville, CA, Larry Streib of Watsonville, CA, Marshall G. Streib of Gainesville Florida and Carol S. Nielsen of Evanston, IL, his grandchildren, Peter R. Nielsen and Christopher G. Nielsen, and his sister Doris Smith of Rochester, New York. Among Gordon’s “survivors” should also be counted the many students, colleagues, and friends whose lives he enriched.

In lieu of flowers, donations may be sent to Haven Hospice in Gainesville, Florida or the

American Friends Service Committee or UF Department of Sociology for the Gordon and Ruth Streib Graduate Scholarship Award. A private service is planned for April 2. A reception will follow at Oak Hammock.

<http://www.legacy.com/obituaries/gainesville/obituary.aspx?n=gordon-streib&pid=148984267&fhid=4014>

**Ruth Boyer Streib**, 89, resident of Oak Hammock at the University of Florida, died February 18, 2011, less than 24 hours after the death of her dear husband of 67 years, Gordon Franklin Streib.

Mrs. Streib was born in Lewiston, Idaho in 1921. As a child, she lived on a remote fruit ranch on the Snake River. The only way to leave the ranch was to row across the river and then catch a train. During her high school years, she boarded with an aunt in Spokane, Washington. She received her BS in dietetics from the University of Idaho in 1942. She was a member of Kappa Kappa Gamma Sorority.

She met her husband (Gordon Franklin Streib) at Columbia Presbyterian Hospital in New York where she served as a dietetic intern after her undergraduate degree was completed. After completing her internship, Mrs. Streib was an editor of Topics, a food industry trade journal.

When the family moved to Ithaca, New York, Ruth took on the task of making a country farmhouse a livable place. She built stone walls, flagstone patios, planted flowers, and took care of her children. In 1959 the family moved into town into a house that she designed. She repeated her outdoor labor with more stone walls, more flagstone patios, and railroad tie retainer walls. In 1960, she went to work to manage the Duncan Hines test kitchen in Ithaca. The Streib children remember that cake was the standard dessert at their household-- leftovers from a day's worth of testing.

Mrs. Streib was a wonderful cook and always had many foreign students, faculty members and families to dinner. Conversations were lively and invitations were coveted. "She always made us feel like part of the family" notes Dr. Connie Shehan, Chair, UF Department of Sociology.

She helped her husband by using her editorial skills assisting him with his many publications. Her husband composed while on his feet, walking around the dining room table while Mrs. Streib typed away as he dictated out loud. It was a happy duo! Mr. Streib called her his little Editrix!

When they moved to Florida in 1975 Mrs Streib was thrilled at how quickly everything grew after the cold weather of Ithaca. She planted a lovely naturalized camellia garden and enjoyed working with the local garden club beautifying Gainesville. She took up painting and enjoyed painting scenes of nature and Florida. Mrs. Streib loved travel and with her husband traveled to over 50 countries.

Ruth died one day after her husband at Haven Hospice in Gainesville, Florida. The family is grateful that they did not live apart for long, as they had been married 67 years and were

devoted to each other. Ruth and Gordon shared the same birthday.

Survivors include her children, Nelson A. Streib of Watsonville, CA, Lawrence E. Streib of Watsonville, CA, Carol S. Nielsen of Evanston, IL, and Marshall G. Streib of Gainesville Florida, grandchildren Peter R. Nielsen and Christopher G. Nielsen and her sisters, Dorothy Hopper of Seattle, Washington, and Imogen Pence of Boise, Idaho

Memorial donations may be made to The Nature Conservancy for the states of Florida or Washington or Haven Hospice of Gainesville, Florida or UF Department of Sociology for the Gordon and Ruth Streib Graduate Scholarship Award. A private service is planned for April 2. A reception will follow at Oak Hammock.

<http://www.legacy.com/obituaries/gainesville/obituary.aspx?n=ruth-streib&pid=148984324&fhid=4014>

## **Conference Calendar**

### **North Carolina Conference on Aging**

Theme: "The Community Response: Implementing the Plan for a Livable, Senior Friendly North Carolina".

October 18-20, 2011

Hilton Charlotte University Place

Charlotte, NC

The call for presentations and conference information are at <http://www.aging.unc.edu/nccoa>

### **Gerontological Society of America 64<sup>th</sup> Annual Scientific Meeting**

Theme: "Lifestyle → Lifespan"

November 18-22, 2011

John B. Hynes Veteran Memorial Convention Center

Boston, MA

Conference information is at <http://www.geron.org>

A special invitation to SGS Members to attend The UNCG Gerontology Program's 6<sup>th</sup> Annual Aging is Good Business: Fitness Pays!!!

**Aging** is Good Business:  
Fitness Pays!

Over the past five years, the annual Aging is Good Business Summit has grown reaching out to entrepreneurs, employers, human resources specialist, professionals, venture capitalists, academicians and students alike. The summit has covered topics on the silver industries, older workforce issues, technology, residential choices and entrepreneurship. This year's topic discusses healthy lifestyle issues.

After all there is no doubt about it, it **is good for your business** when your employees and

customers (or students) approach aging with positive physical and cognitive fitness. Fitness Pays!

Embark on that journey with the **UNCG Gerontology Program** as our 6<sup>th</sup> annual Aging is Good Business summit brings nationally acclaimed speakers who present their expertise:

- ***The End of Aging as We Know It*** by Colin Milner, founder and CEO of the **International Council on Active Aging®**
- ***A Business Model for Aging Well*** by Brenda Loueb, founder and Principal of **Corporate Fitness Works®**
- ***Building Bridges to Shape the Brain Fitness Revolution*** by Alvaro Fernandez, co-founder and CEO of **SharpBrains®**

Registration to attend is \$40 by April 6, \$60 on-site by April 14, and only \$20 for students, all on the registration form at [www.uncg.edu/gro](http://www.uncg.edu/gro). All SGS members who register for the summit by April 6 will be entered in a drawing to cover their preregistration SGS fee. So hurry, the clock is ticking.

### **Book Review: *Special Exits***



Written & Illustrated By: Joyce Farmer

Published By: Fantagraphics, 2010

\$26.99

Available for order online

I highly recommend you take a look at a very unique new book, ***Special Exits***, that is a graphic (comic book format) novel about caregiving, old age, and end-of-life. The book cover states: ***“Clear-eyed and compassionate, profoundly moving yet unsentimental, Special Exits, is one of the first graphic memoirs to tackle head-on the subject of one’s parents’ decline and death....The chronicle of Lars and Rachel’s final years is forthright about the challenges, humiliations, terrors, frustrations and defeats of old age and death—but it also honors the courage, humor, love, and resilience of this couple, and of their family.”***

Joyce Farmer took 13 years to write and illustrate the book, drawing it with extreme difficulty due to macular degeneration. This book relates to multiple issues of working with older adults, caregivers, and the aging process in a very novel and engaging way. Now 71, she is very interested in seeing this work as helpful to the aging and gerontology community. The book is getting rave reviews nationally. She will be presenting at the *Conference on the Book* at the University of Mississippi and to our students and caregivers this March. For more information, you can see an interview with Joyce Farmer at <http://vimeo.com/17512623>. I look forward to letting you know more about this resource in the near future.

Jo Ann O’Quin, Ph.D.  
Professor of Social Work  
University of Mississippi

## ***Upcoming in the Journal of Applied Gerontology***

Watch for these articles to be published in the April and June 2011 issues.

### **APRIL ISSUE**

**Charles F. Longino, Jr.: A Tribute** by Victor Marshall

**Litwak and Longino's Developmental Model of Later-Life Migration: Evidence From the American Community Survey, 2005–2007** by Don E. Bradley

**Topography, Culture Areas, and Integration of Retired Migrants in a Coastal North Carolina County** by Jim Mitchell and James L. Wilson

**Neoliberalism and Postmodern Cultures of Aging** by Larry Polivka

**A Life Course Perspective on Information Technology Work** by Victor W. Marshall

**Quality of Life and Related Factors in the Older Rural and Urban Chinese Populations in Zhejiang Province** by Biao Zhou, Kun Chen, Junfang Wang, Hui Wang, Shuangshuang Zhang, and Weijun Zheng

**Physician Attitudes Regarding Alcohol Use Screening in Older Adult Patients** by Lindsay Sharp and Tammi Vacha-Haase

**The Relationship Between Mentally Unhealthy Days and Depressive Symptoms Among Older Adults Over Time** by Kimberly A. Skarupski, Matthew M. Zack, Julia L. Bienias, Paul A. Scherr, and Denis A. Evans

**Evaluating the Effectiveness of the Trumbull Advocacy and Protective Network: A Formative Evaluation** by Lee R. Slivinske, Johanna D. Slivinske, Linda A. Causey, and Karla A. Wyant

### **JUNE ISSUE**

**Community-Based versus Institutional Supportive Housing: Perceived Quality of Care, Quality of Life, Emotional Well-being, and Social Interaction** by Julie Robison, Noreen Shugrue, Irene Reed, Nancy Thompson, Pamela Smith, and Cynthia Gruman

**Evaluation of Telehealth for Pre-clinic Assessment and Follow-up in an Interprofessional Rural and Remote Memory Clinic** by Debra Morgan, Margaret Crossley, Andrew Kirk, Lesley McBain, Norma Stewart, Carl D'Arcy, Dorothy Forbes, Sheri Harder, Vanina Dal Bello-Haas, and Jenny Basran

**'My Grandparent has Dementia'. How Adolescents Perceive Their Relationships with Grandparents with a Cognitive Impairment** by Monserrat Celdran, Carme Triadó, and Feliciano Villar

**Conversations about Death: Talking to Residents in Independent, Assisted and Long-Term Care Settings** by Jennifer Davis-Berman

**Are Old Lesbian and Gay People Well-Served? Understanding the Perceptions, Preparation, and Experiences of Aging Services Providers** by Kelly Knochel, Jean Quam, and Catherine Croghan

**Assessing Self-Efficacy for Safe and Independent Living: A Cross-Sectional Study in Vulnerable Older Adults** by Jason Burnett, Jeffery Cully, W Achenbaum, Carmel Dyer, and Aanand Naik

**Kendra Heatwole Shank**  
Assistant Editor, Journal of Applied Gerontology

[jaq@schsr.unc.edu](mailto:jaq@schsr.unc.edu)

## ***A Warm Welcome to Our New Journal of Applied Gerontology Editor***



**Dr. Joseph E. Gaugler** is an Associate Professor and McKnight Presidential Fellow in the School of Nursing and Center on Aging at The University of Minnesota. Dr. Gaugler completed his Ph.D. in Human Development and Family Studies from Pennsylvania State University in 1999. Dr. Gaugler's research examines the sources and effectiveness of long-term care for chronically disabled older adults. A developmental psychologist with an interdisciplinary research focus, Dr. Gaugler's interests include the longitudinal ramifications of family care for disabled adults, the effectiveness of community-based and psychosocial services for chronically ill adults and their caregiving families, the social integration of residents in nursing homes and other emerging models of long-term care (e.g., assisted living, family care homes), and developmental methodology.

Dr. Gaugler currently serves as Associate Editor of BMC Health Services Research and on the editorial boards of *The Gerontologist*, *Journals of Gerontology: Psychological and Social Sciences*, *Psychology and Aging*, and *Journal of Applied Gerontology*. He was awarded the 2003 Springer Early Career Achievement Award in Adult Development and Aging Research from the American Psychological Association (Division 20: Adult Development and Aging) and is a fellow of the Gerontological Society of America and the American Psychological Association.

In her letter supporting Dr. Gaugler's appointment, Connie Delaney, PhD, RN, FAAN, FACMI Dean and Professor, School of Nursing commented, "The Editor-in-Chief position for *The Journal of Applied Gerontology* will add greatly to the research environment at the School of Nursing and enhance our research mission. Dr. Gaugler's research productivity is exemplary and the School of Nursing takes pride in his commitment to service as well. He has strong connections that exemplify his focus on applied research, a focus that is critical to the position he is assuming."

The SGS publications committee was interested to learn that he is "well-connected with the aging service network in the state of Minnesota and works with various members of the Minnesota Board of Aging Services to enhance the integration and 'connectivity' of physicians, community organizations, and families to help improve quality of care throughout the various stages of dementia. Similar collaborations have taken place with the Alzheimer's Association, where he working with the Twin Cities chapter of the Alzheimer's Association to implement and eventually evaluate a 'memory club' for early-stage persons with dementia and their family members."

**You will have the opportunity to meet Dr. Gaugler at our Annual Meeting in Raleigh!**

## **SGS MEMBER NEWS**

**J. James (Jim) Cotter** published *The Bridge Over the Bering Strait*. This science fiction novel set in 2045 reveals a team of engineers whose genius in tunneling under the Bering Sea to link Asia to the Americas endangers their lives and brings the world to the edge of chaos. For more info: <http://amzn.to/f3uE5A>

Professor **Mary Ligon**, York College of PA, was selected for the 2011 AGHE Distinguished Teacher Honor. The Distinguished Teacher Honor recognizes persons whose teaching stands out as exemplary, innovative, of impact, or any combination thereof. The Distinguished Teacher Honoree will provide a highlighted teaching workshop at the annual meeting of the Association for Gerontology in Higher Education.

Professor **Kelly Niles-Yokum**, York College of PA, (with D. Wagner), recently published the 7th edition of *The Aging Networks: A Guide to Programs and Services*, Springer Publishing. Released 11/2010 - Revised and updated to include the most current information concerning later-life care, this seventh edition provides students and practitioners with a detailed overview of federal, state, and local programs and services for older people with cognitive, physical, and social needs. It also examines new and emerging needs and interests of older adults and what measures are being taken to address them, including civic engagement, religion and spirituality, and arts and humanities programs.

**Karen Roberto** has published 2 books recently: Robbyn Wacker & **Karen A. Roberto** (2011) *Aging social policies: An international perspective*. Thousand Oaks, CA: Sage; and Barbara Resnick, Lisa P.. Gwyther, & **Karen A. Roberto** (Eds.) (2011). *Resilience in aging: Concepts, research, and outcomes*. New York: Springer Publishing.

## **SGS Membership: What's In It For You? How Do You Join?**

*Professionals exploring issues, applications and answers in the field of aging*

**SGS Annual Conference & Meeting:** Leadership & Professional Networking; Continuing Education. Members receive a deep discount on registration fees for the annual meeting.

**Publications:** The Journal of Applied Gerontology, The Southern Gerontologist Newsletter. A free subscription to the **Journal of Applied Gerontology (JAG)**, the official journal of SGS is included with membership. The Journal is devoted to the publication of contributions that focus explicitly on the application of knowledge and insights from research and practice to improvement of the quality of life of older persons. Particular emphasis is placed on manuscripts and editorials that enhance dialogue among researchers, policy makers, and practitioners. In addition, members receive the **Southern Gerontologist**, a quarterly newsletter that complements JAG by providing updates on applied projects, member activities and emerging issues, and informing members of new books and videos of interest to the field of aging.



**Student privileges:** Membership discount, Conference registration discount, Networking & Leadership opportunities

SGS Committees are member friendly and provide an excellent opportunity to enhance one's professional development. By adding your voice to SGS you can help ensure that dialogue and cooperation maintain the balance between research and practice, through the guiding principle of SGS-- the alliance of practitioners and academicians to enhance the lives of our elders.

For more information contact **Lora Gage**, SGS Executive Director, at [Lgage4sgs@aol.com](mailto:Lgage4sgs@aol.com)  
She will gladly send you an application and information. Don't miss the opportunity to become a member of a group of the South's most respected gerontology professionals.

**JOIN TODAY!**

### **Welcome New Members!**

Jessica Hellerstein - VA  
ShiJia Liu - VA  
Irene Hamrick - NC

Mark Krain - AR  
Jessica Erricolo - NC  
Juliana McDonald - KY  
Marlene Richter - TX

John Berenyi - NY  
Melissa Robatto - NJ  
Patricia Gleich - FL

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