



**SOUTHERN
GERONTOLOGICAL
SOCIETY**
Bridging Aging Research & Practice

44th Annual Meeting and Conference

April 11–15, 2023

Hilton Norfolk the Main
Norfolk, VA

ADVANCING EFFECTIVE SOLUTIONS:

*The Interplay of
Social Determinants
of Health and
Health Disparities*

SPONSOR AND EXHIBIT OPPORTUNITIES

The Southern Gerontological Society (SGS), is a network of the South's most respected gerontology professionals, representing 14 southern states and the District of Columbia. The mission of SGS is to provide the bridge between research and practice, translating and applying knowledge in the field of aging. The SGS Annual Meeting and Conference focuses on advances in gerontological research and applied practice, bringing together those engaged in the field of aging to attend and/or present their latest research, programs, interventions, and workshops. Anyone with an interest in aging is encouraged to attend.

The conference typically draws approximately 300 attendees representing:

- Educators
- Aging network personnel
- Researchers
- Health Professionals
- Policy makers
- Other professionals in the aging field
- Students
- Community members
- Older adults and their caregivers

WHY SPONSOR THE SGS ANNUAL MEETING & CONFERENCE?

- Spotlight the resources, products, and services your company has to offer.
- Participate in valuable networking opportunities that allow you to have one-on-one conversations with potential consumers.
- Support the SGS mission of improving the quality of life for older adults through education, research, and practice.
- Designated exhibitor breaks will allow registered attendees to participate in all conference activities.
- Stay at downtown Norfolk's newest upscale hotel, dining, and meeting destination while enjoying everything Norfolk has to offer.

**20% off
exhibits and
advertising costs
for SGS
organizational
members**

**Stay up to date on the latest conference information,
including lodging, by visiting our conference website:
<https://southerngerontologicalsociety.org/meeting.html>**

Southern Gerontological Society • PO Box 80786, Conyers, GA 30013 • Phone: 866-920-4660
Email: admin@southerngerontologicalsociety.org • Web: www.southerngerontologicalsociety.org

SGS 2023 ANNUAL MEETING AND CONFERENCE SPONSOR PACKAGES INCLUDING EXHIBIT BOOTH

Choose your sponsor level	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
EXHIBIT BOOTH	Premium location	Premium location	Premium location, space permitting	Yes
CONFERENCE REGISTRATIONS	5	3	2	1
SIGNAGE	Logo in prominent position on all conference signage, and signage in meal and networking areas	Logo in prominent position on all conference signage, and signage in meal and networking areas	Logo in prominent position on all conference signage	Listed as sponsor on all conference signage
PROMOTIONAL ITEMS	First choice of logo on one of the following: <ul style="list-style-type: none"> • Lanyards • Pads • Pens • Name badges 			
CONFERENCE PROGRAM ADVERTISING	Full page ad in conference program	Full page ad in conference program	1/2 page ad in conference program	1/8 page ad in conference program
LOGO IN CONFERENCE PRINTED MATERIALS	Yes	Yes	Yes	Listed as sponsor in conference program
MARKETING MATERIALS IN ATTENDEE BAGS	Yes	Yes	Yes	
ADDITIONAL MARKETING	Opportunity to speak for 3-minutes during one key event Mention during all major events (keynotes, etc.)	Mention during all major events (keynotes, etc.)		
DIGITAL MARKETING	3 featured spotlights on SGS social media	Feature spotlight on SGS social media		

Deadline for Sponsor Packages and Exhibits: MARCH 10, 2023

PERSONALIZED SPONSOR OPPORTUNITIES

Interested in sponsoring a specific event, such as a meal or refreshment break, networking lounge, or conference domain?

Contact Amanda James at the email below to discuss a personalized sponsorship opportunity.

NON-SPONSOR EXHIBIT OPTIONS

- Exhibit Booth + Conference Registration: \$550
- Exhibit Booth Only: \$300

DEADLINE to submit artwork and secure ad space in the program is February 10, 2023.

Full Page Ad	\$500	Live area: 6.375" x 9.625"
Half Page Ad	\$300	Live area: 6.625" x 4.25"
1/4 Page Ad	\$150	Live area: 3.125" x 4.25"
1/8 Page Ad	\$75	Live area: 3.125" x 2"



Contact Amanda James, SGS Executive Director

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